

**ADVERTISEMENT TO REQUEST FOR PROPOSALS  
CITY OF NEW ORLEANS**

**SPONSORING DEPARTMENT:  
New Orleans Recreation Department Commission (NORDC)**

**TITLE:  
Marketing Services**

**SOURCING EVENT NO.:  
2905**

**TYPE OF SOLICITATION:  
PROFESSIONAL SERVICES**

**DBE OPPORTUNITY:  
YES (35%)**

**RELEASED ON:  
March 15, 2023**

**DEADLINE TO RESPOND:  
April 17, 2023**

**PRE-SUBMITTAL CONFERENCE:  
March 28, 2023**

Dates are subject to changes via an addendum posted by the Bureau of Purchasing on the City's supplier portal.

If this solicitation is federally funded, prospective bidder/respondent must pay particular attention to all applicable laws and regulations of the Federal government and the State of Louisiana.

The Bureau of Purchasing uses commodity codes to notify suppliers of the release of a sourcing event and subsequent modifications via addendum. Note that you would receive those notifications if you selected the following commodity code(s) before the release of the sourcing event:

**COMMODITY CODE(s):  
915-22, 918-76 and 961-53**

The City of New Orleans strongly encourages minority-owned and women-owned businesses, socially and economically disadvantaged businesses and small businesses to respond to this solicitation, or to participate in subcontracting opportunities pursuant to this solicitation.

For more information about this sourcing event, go to [www.nola.gov](http://www.nola.gov) and click on "BRASS Supplier Portal" under "BIDS & CONTRACTS". Once on the Supplier Portal, search "Open Events."

Thank you for your interest in doing business with the City of New Orleans.

Julien Meyer  
Chief Procurement Officer

**Advertising Dates:  
March 15, 2023, March 22, 2023 and March 29, 2023**